

JustCabinets.com

Premium Domain Name
Acquisition Opportunity



Opportunity Highlights

JustCabinets.com has been used as an e-commerce platform for the Just Cabinets Furniture & More brand, offering a variety of home furnishings, kitchen cabinetry, mattresses and appliances. The domain was registered in 1998. Associated trademarks are also for sale. **Additional domains include: FurnitureWoodWorks.com & JustCabinetsPro.com**

Keyword Search Metrics

"Cabinet"	approx. 165K/month
"Kitchen Cabinets"	approx. 300K/month
"Furniture"	approx. 450K/month

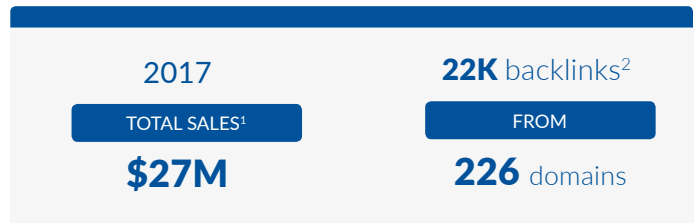
- Homeowners spend more than \$300 billion a year on residential renovations.³
- The number of remodeling projects in excess of \$1,000 is projected to rise 5% in 2018 to over 12 million projects, while the value of those projects is expected climb 6.5% to nearly \$200 billion.⁵
- Demand in the kitchen cabinet sub-market is projected to grow 6% each year to over \$17 billion by 2021.⁶

Sale Process

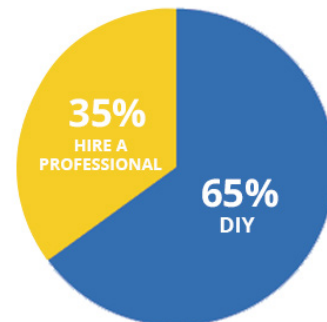
Contact Hilco Streambank for more information about the bidding process.

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Website Visitors



Customers with renovation goals plan to:⁴



Bids are Due

December 3, 2018 at Noon ET*

Bidders who are eligible to participate in further rounds will be notified by email.

*The bid deadline and the sale to the successful bidder(s) are subject to Bankruptcy Court approval.

¹ "Total sales" includes retail store sales, in addition to e-commerce sales from JustCabinets.com.

² Some backlinks likely originate from the JustCabinets.com site itself.

³ "Joint Center for Housing Studies of Harvard University," published at Harvard.edu

⁴ "New Poll Shows Remodeling Desires Remain Strong," published at Remodeling.hw.net

⁵ "Remodeling Activity, Already a Record-Setter, Will Grow Even More in 2018 RRI Finds," published at Remodeling.hw.net

⁶ "Almanac Market Data-What's driving the cabinet countertop industries," published at Woodworkingnetwork.com