

Bid Submission Form
Brand Portfolio Acquisition Opportunity

Date: _____

Name of Company/Buyer: _____

Buyer VAT Number (if applicable): _____

Address: _____

Primary Contact Name: _____

Email Address: _____ Phone Number: _____

Please complete this form when submitting your bid to acquire the following brand assets (the “IP Assets”):

Trademark Name	Territory	Status	Registration Number	Nice Class
natural hero	UK	Registered	UK00002579899	3, 5, 18, 22, 25, 28, 31
NATURAL HERO	EU	Registered	010213981	3, 25, 28
BEACH CLUB	EU	Registered	013347455	14, 18, 25
TORTURED GENIUS	EU	Registered	011942943	9, 18, 25
TORTURED GENIUS	UK	Registered	UK00911942943	9, 18, 25
Miss Attitude	UK	Registered	UK00003124801	3, 25
SCARLETT LONDON	UK	Registered	UK00002327475	25
Rich Hippie	UK	Registered	UK00003124803	25
STRATUS	UK	Registered	UK00002047653	25

Hilco Streambank is acting as an agent for the owner of the IP Assets (the “Seller”).

This form is being provided for convenience purposes to assist parties (each, a “Buyer”) interested in submitting a bid for the IP Assets as listed on the Hilco Streambank webpage:

<https://www.hilcostreambank.com/acquisition-opportunities/brand-portfolio-acquisition-opportunity>.

1. Bid Submission

All bids should be submitted to one of the below Hilco Streambank representatives. Hilco Streambank is acting as the agent retained by the Seller to market the IP Assets.

Name	E-Mail	Phone
Linda Shannon	lshannon@hilcoglobal.eu	+44 (0)7718 424451
Alexander Muir	amuir@hilcoglobal.eu	+44 (0)7593 562917

2. The IP Assets & Purchase Price

PLEASE FILL IN BELOW TO INDICATE YOUR BID DETAILS:

IP Assets	Bid Amount
	£

3. Deposit

Buyer is required to make a cash deposit in an amount of twenty percent (20%) of the proposed purchase price contemplated by your bid within 48 hours of bid acceptance.

4. Legal Representative

The Buyer’s legal representative for this case is _____.

5. Proof of Funds

Proof of funds must be provided in conjunction with this Bid Submission Form in order to be considered a qualified bid, in the sole discretion of the Seller (a “Qualified Bid”). Proof of funds should consist of a letter from funding sources, an authorised officer of Buyer indicating adequate financial resources to close the transaction, or a bank statement.

The financial wherewithal requirements set forth above can be waived in the discretion of the Seller.

6. Other Bid Submission Procedures

The Seller reserves the right to accept a bid for some or all of the IP Assets without an auction or further solicitation of further bids or to withdraw any or all of the IP Assets from the sale in its sole discretion. Accordingly, parties are encouraged to submit their highest and best bid for the IP Assets. In the event that the Seller determines to solicit additional bids, notice of such determination may be limited to parties who have submitted a Qualified Bid.

7. Buyer Acknowledgment

By submission of this form, Buyer acknowledges that its bid is a duly authorised non-contingent bid for purchase of the specified IP Assets, not subject to any further diligence or contingent on any financing. Buyer further acknowledges Buyer (a) has had an opportunity to conduct due diligence regarding the IP Assets prior to making its bid and does not require further due diligence, (b) has

relied solely upon its own independent review, investigation, and/or inspection of any documents and/or IP Assets in making its bid, and (c) did not rely upon any written or oral statements, representations, promises, warranties, or guaranties whatsoever whether express, implied, by operation of law, or otherwise, regarding the IP Assets, or the accuracy or completeness of any information provided in connection therewith. The Seller reserves the right to accept or reject any bid and/or withdraw any or all of the IP Assets from the sale. All bids shall remain open and irrevocable until and unless the Seller selects the successful bid. Buyer further acknowledges that, to the extent that it is the winning bidder, any IP Assets it acquires will be delivered and accepted by the Buyer **AS IS, WHERE IS** and **WITH ALL FAULTS**, and that such sale will be made **WITHOUT WARRANTY OF MERCHANTABILITY, FITNESS FOR PARTICULAR PURPOSE OR ANY OTHER WARRANTY; WITHOUT REPRESENTATION OF ANY KIND OR NATURE; AND WITHOUT RECOURSE**. Buyer further acknowledges that Buyer has read, understood, and accepted the Terms and Conditions referenced in section 8 of this Bid Submission Form.

8. Key Terms and Conditions

The bidder acknowledges that Hilco acts as an agent for the Seller who offers for sale only what right, title and interest the Seller possesses in the IP Assets. The information provided has not been verified by Hilco or the Seller and bidders are deemed to have carried out their own due diligence of the IP Assets.

A non-refundable deposit of 20% will be payable by the buyer within 48 hours of bid acceptance. VAT at 20% will be added to the price. Legal completion to occur within 5 business days of bid acceptance.

Hilco Streambank's full [Terms and Conditions](#) for this sale apply.

Bid Submitted on Behalf of:

Company / Buyer Name: _____

Signature: _____

Name: _____

Title: _____

Date: _____