

Executive Summary

Bankruptcy Sale of Intangible Assets

ROBB & STUCKY

Streambank, LLC (“Streambank”) has been retained by the chapter 11 estate of Robb & Stucky Limited, LLLP (“Robb & Stucky”) as its exclusive agent to sell all of Robb & Stucky’s intellectual property.

Robb & Stucky was founded in 1915 in Fort Myers and quickly became the largest retailer of high-end home furnishings in the country with 19 retail stores in desirable locations across the Sunbelt markets of Florida, Arizona, Texas, and Nevada. With an average showroom size of over 80,000 square feet, the Company’s retail strategy focused on creating a high-end and customer service oriented “destination” experience.

In addition to its residential business, the company is internationally known for its resort and hospitality business which partners with hospitality developers to design and furnish high quality resort properties. Robb & Stucky was named an Alliance Partner in 2009 for the Preferred Hotel Group, providing interior design services for Preferred Hotel Group’s 700+ member hotels, resorts and fractional properties in more than 70 countries.

The company’s intellectual property assets are being offered free and clear of any liens, claims or encumbrances in a sale under Section 363 of the U.S. Bankruptcy Code (the “Code”).



ASSETS



Trademarks

2 Trademarks in the furniture retail and interior design categories including Robb & Stucky and Robb & Stucky Interiors

Domains

14 domain names including robbstucky.com and robbstuckystudio.com

Customer Data

Approximately 480,000 customers/prospects names and addresses

Toll-Free Numbers

18 numbers including most published 866-399-7078 number and various other 800, 866, and 88 pre-fix numbers

Opportunity

- Nationally and Internationally recognized and marketed furniture and design brand
- Key value proposition of brand was providing one stop solution for design, build out and maintenance for both high-end residential and hospitality furnishings
- Strong gross margins and higher than industry average \$/transaction customers

Contacts

We are currently soliciting offers for the assets from interested parties. If you would like more information please contact us.

David Peress	781.444.4940	dperess@streambankllc.com
Kirstin DiCecca	781.444.4940	kdicecca@streambankllc.com

About Streambank

Streambank is an advisory firm specializing in the valuation, marketing, and sale of intangible assets for businesses at all stages. Streambank identifies, preserves, and realizes value for clients through the application of experience, diligence and creativity. The firm's experience spans a broad range of industries including apparel, automotive, consumer products, food, manufacturing, medical technologies, retail and textiles.

Streambank's recent client engagements include Tavern on the Green, Anchor Blue Holdings, Movie Gallery Inc., Circuit City Stores, Collins & Aikman and KB Toys. Streambank provides appraisals and valuations for sponsors, asset based lenders, investment banks, and also provides expert valuation services for disputes.

Streambank: Liquidity Solutions for Intangible Assets

Streambank maintains offices in Needham, MA and New York, NY.

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