

teamtogetherTM

Business & Asset Acquisition Opportunity

Offers Invited

OPPORTUNITY OVERVIEW

Hilco Streambank is delighted to present the opportunity to acquire the business and assets of Freeformers Holdings Limited (“Teamtogether” or the “Company”).

The growing number of digital transformation tools promises better-connected teams, streamlined processes, cost savings and better customer experience. Still, while individual employees may wish to take advantage of new digital technology tools, organisations must implement a broader digital workplace transformation initiative to truly see the benefits. Founded in 2015, Teamtogether (formerly Freeformers) developed a change management SaaS platform (the “Platform”) to humanise organisational transformation by putting people at the heart of change.

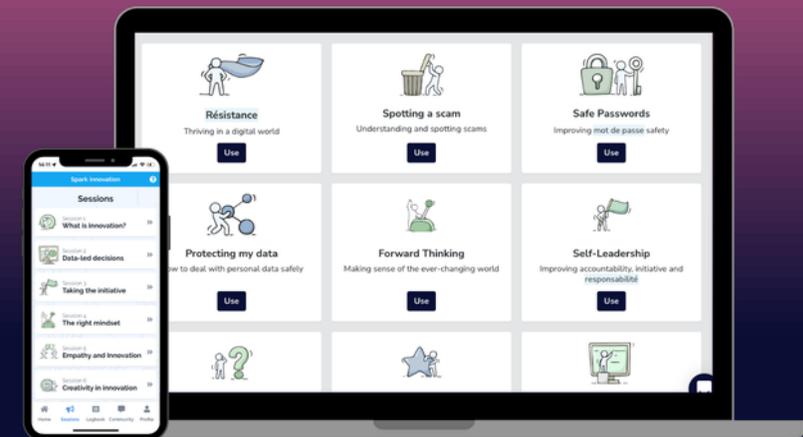
The Platform has been designed to provide a straightforward way for organisations to manage workplace challenges generated by flexible work, automation and ever-increasing digital transformation. The Platform offers companies the tools to encourage their entire workforce to adopt a digital mindset, meaning individuals are empowered to continuously upskill, with no one left behind in the fast-changing world of work.

The Platform helps people connect on projects, metrics tools help collect data and make sense of it by creating insights, and all digital tools help drive action that leads to success. When a company adopts an employee-centred approach, its workers are suddenly empowered to improve their skill sets, bridge gaps in knowledge, and access support whenever they need it from any location. The advantages of transitioning to a digital workplace don’t just stop at the employees—external partners and stakeholders all see the benefits.

The Company has worked with many large-scale organisations delivering successful change programmes, including Virgin Money, Tesco, the University of Bath and HM Courts & Tribunal Service. Despite its youth, the Company has amassed a sizeable following, having been picked up by major media outlets and has amassed over 12k followers across the Company’s social media channels.

Over £1m has been invested in developing the Platform over the course of five years. At its peak, the Company generated over £5.7m in revenue.

This opportunity offers a prospective buyer the chance to acquire an elegantly designed, proven and market-ready Platform that is the product of over £1m in investment and has generated millions of pounds in revenue to date.



AVAILABLE ASSETS



**The Teamtogether
Change Management
Platform**



**Goodwill in the
Freeformers &
Teamtogether Brands**



**Extensive Registered
Trade Mark Portfolio**



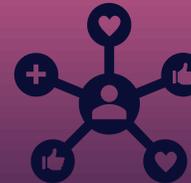
**Granted Patents &
Pending Patent
Application**



**Lucrative Client Base &
Database of c. 10K
Prospective Customers**



**Domain Name
Portfolio & Website
Content**



**Popular Social Media
Accounts**



**Organisational
Knowledge & ISO
Certification
Documentation**

TERMS & CONDITIONS



A non-refundable deposit of 20% will be payable by the buyer within 24 hours of bid acceptance.



Legal completion to occur within 5 business days of bid acceptance.



VAT, if applicable, applies at 20%

All expressions of interest and bids are to be directed to Hilco in writing. A Bid Submission Form is available on request.

The bidder acknowledges that Hilco acts as an agent for the Company which offers for sale only what right, title and interest (if any) the Company possesses in the assets. Such sale will be without any warranties, expressed or implied. Hilco has not verified the information provided, and bidders are deemed to have carried out their own due diligence.

VAT, if applicable, at 20% will be added to the price. A non-refundable deposit of 20% will be payable by the buyer within 24 hours of bid acceptance. Legal completion to occur within 5 business days of bid acceptance. Hilco's full Terms and Conditions apply.

Contact the following Hilco representatives for further information:



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