

acquisition opportunity

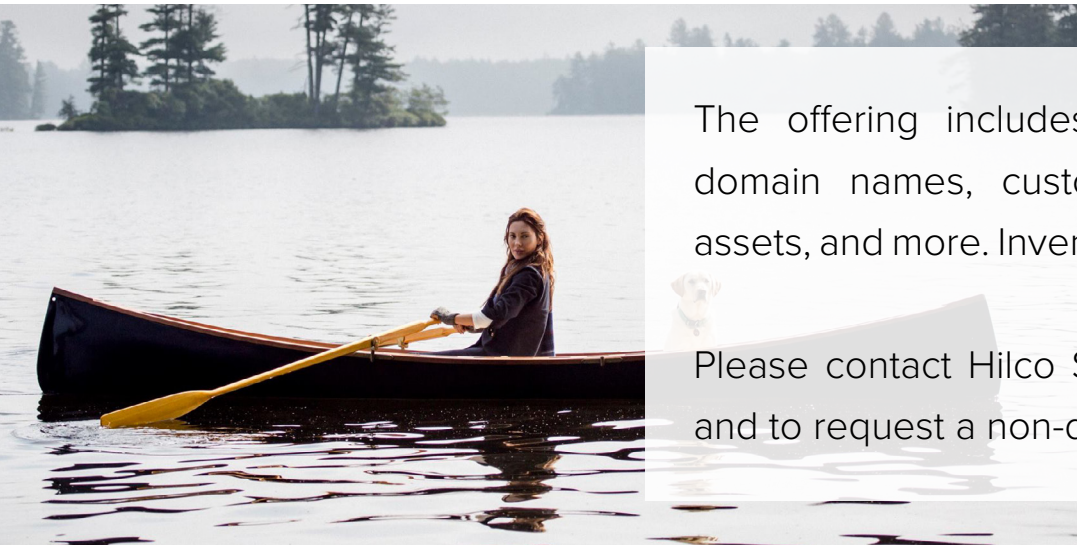
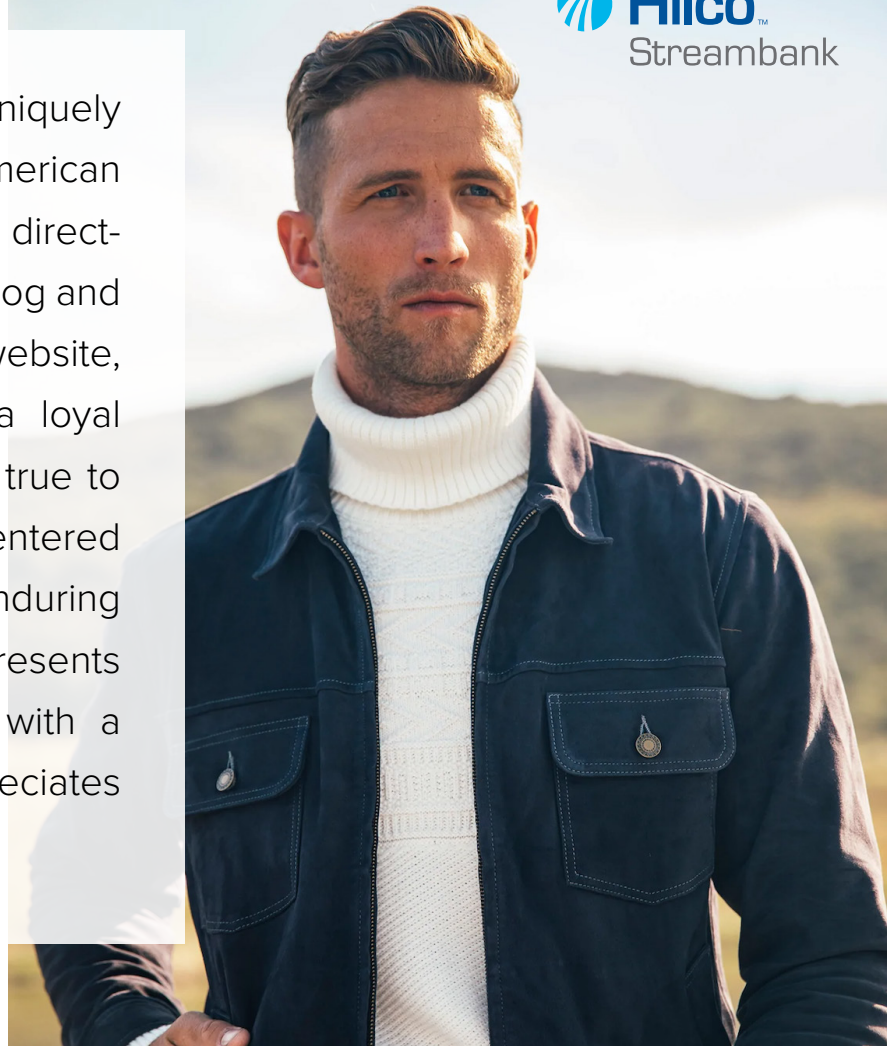
MEN'S AND WOMEN'S HERITAGE APPAREL & ACCESSORIES BRAND



Hilco Streambank is soliciting offers to acquire the intellectual property and related brand assets of a well-known men's and women's heritage apparel and accessories brand that embodies a hearty yet sophisticated comfortability embodying American coastal and lakeshore living.

The brand is known for expertly bringing the classic American aesthetic forward with contemporary pieces across multiple product categories and styles, including men's and women's crew pants, shorts, henleys, sweaters and knitwear, outerwear, polos, rugby shirts, flannels, wearable accessories, bags, shoes, eyewear, and more.

The brand stands for the uniquely casual yet sophisticated American spirit. Distributed through the direct-to-consumer channel via catalog and online through the brand's website, the brand has developed a loyal customer base by remaining true to a classic American ethos centered around an admiration for enduring craftsmanship. This brand presents the opportunity to engage with a discerning customer who appreciates classic, authentic apparel.



The offering includes the brand's trademark, domain names, customer data, social media assets, and more. Inventory may also be available.

Please contact Hilco Streambank to learn more and to request a non-disclosure agreement.

contact

DAVID PERESS

EVP

dperess@hilcoglobal.com

617-642-1909

RICHELLE KALNIT

SVP

rkalnit@hilcoglobal.com

212-993-7214

JORDON PARKER

VP

jparker@hilcoglobal.com

719-821-0894