

APPAREL BRAND ACQUISITION OPPORTUNITY

Hilco Streambank is marketing for sale the intellectual property assets of Nygård International Partnership (the “Company”), including its brands, domain names, social media assets, copyrights and other intellectual property assets, as well as inventory.



ALIA

SLIMS

NYGÅRD

TANJAY

BID DEADLINE

July 7, 2020, 12:00 noon EDT

AUCTION

July 9, 2020, 10:00 a.m. EDT



Fashionable Women’s Denim and Apparel Brands with an Omnichannel Presence and International Recognition

Since 1969, the Company’s brands have been synonymous with great fitting jeans and has developed a loyal customer following in Canada and the United States. The Company’s products are distributed through multiple channels including wholesale, retail and ecommerce. The Company’s bottoms and denim feature Nygard’s proprietary SLIMcurve Technology™ and are valued by women of all sizes.

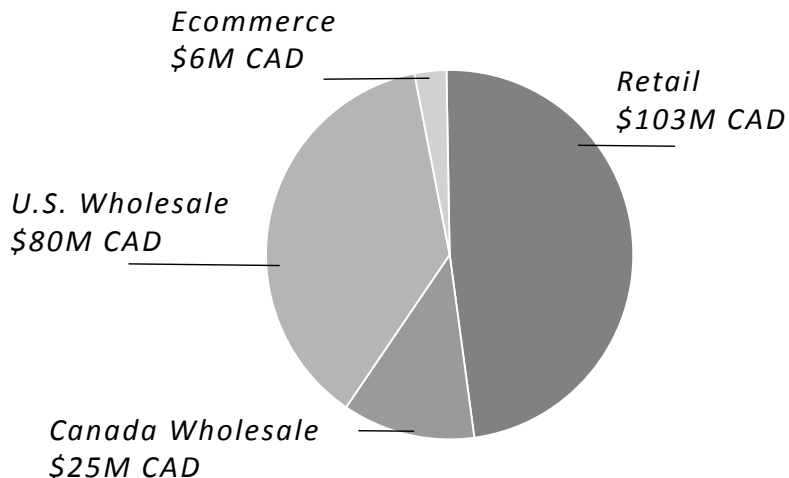
The Alia, TanJay, Nygard Slims and Nygard brands have been distributed across a wide range of retail channels, including department stores, mass merchants, warehouse clubs and discount retailers, including Dillard’s, Beall’s, Walmart, Costco, and Winners, generating wholesale revenue of more than \$105M CAD (after corporate rebates, early payment discounts, etc.) in FY2020.¹

These and other brands are also distributed through the Company’s retail stores across Canada and the United States, generating \$103M CAD in sales in FY2020, as well as the Company’s ecommerce platform at Nygard.com, generating \$6.0M CAD in sales in FY2020.

¹ February 2019 to January 2020

FINANCIALS

NET SALES OF \$214M FOR FY2020²



SALES BY BRAND (CAD)

Retail and Ecommerce: \$109M

- Alia: \$46.4M
- TanJay: \$30.0M
- Nygard Slims: \$17.0M
- Peter Nygard: \$1.4M
- Bianca Nygard: \$0.9M
- Other: \$13.3M

Wholesale \$127M³

- Nygard Slims: \$41.2M
- Alia: \$19.4M
- TanJay: \$2.6M
- Peter Nygard: \$2.9M
- Bianca Nygard: \$0.8M
- Nygard Style: \$9.0M
- Other: \$51.1M



ASSETS AVAILABLE FOR SALE

U.S., Canada and Other Foreign Trademarks

- Alia
- TanJay
- Nygård Slims
- Nygård
- Bianca Nygård

Domain Names

- Nygard.com / .ca
- AliaTanJay.ca
- Alia.us
- TanJay.us

Inventory

Social Media Assets



Copyrights

Tech Packs for Bestselling Bottoms Styles

SALE PROCESS

The sale is being conducted on behalf of Richter Advisory Group Inc., the Receiver of the Company's assets, and is subject to Canadian Court approval.

Contact Hilco Streambank for information regarding the sale process and access to a virtual data room.

BID DEADLINE

June 7, 2020, 12:00 noon EDT

AUCTION

July 9, 2020, 10:00 a.m. EDT

² Includes Allison Daley & Allison Daley Dressy brands

³ Before approximately \$22M CAD of corporate rebates, early payment discounts, etc.

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