

Acquisition Opportunity

Intellectual Property Assets
RadioShack Corporation

BID DEADLINE:

May 6th, 2015 @ 4:00PM EST**

AUCTION DATE:

May 11th, 2015 @ 10:00AM EST**

****Note: Bid Deadline and Auction Date are subject to bankruptcy court approval.**



INTRODUCTION

The RadioShack Corporation (“RadioShack” or the “Company”) is soliciting offers to acquire certain assets (the “Assets”), including (i) its trademarks, patents, domain names, customer database and other intellectual property (the “Intellectual Property”), and (ii) assets associated with the Company’s global sourcing business (the “Global Sourcing Business”). The Assets are being sold in a sale conducted under Chapter 11 of the United States Bankruptcy Code in the United States Bankruptcy Court for the District of Delaware.

Prospective buyers of the Assets have the opportunity to leverage a universally accepted brand with high consumer awareness in multiple channels including owned or franchised stores, e-commerce, brand licensing, wholesale distribution and manufacturing, customer loyalty, mobility plan sales, and more.

BACKGROUND

RadioShack has been a significant part of the American retail landscape for over 90 years. The Company is a leading national retailer of innovative technology products and services, as well as products related to personal and home technology and power supply needs. RadioShack’s offerings include consumer electronics from leading national brands, exclusive private brands including: RadioShack®, AUVIO®, Enercell®, Realistic® and Gigaware®, and products and services from major wireless carriers such as AT&T, Sprint and Verizon, all within a comfortable and convenient shopping environment. With its refined product mix, enhanced in-store experience and expert associates, RadioShack is known as the neighborhood technology resource, equipping consumers with the right product and know-how based on their needs.

As of December 31, 2014 RadioShack operated more than 4,100 company stores across the United States, Puerto Rico, and U.S. Virgin Islands, and 274 stores in Mexico. In addition the Company has a network of approximately 1,000 RadioShack dealer-franchise outlets located throughout the U.S, Central America and Asia. The Company also sells product through its e-commerce platform www.radioshack.com. Products for the company owned stores, e-commerce business, and dealer network are designed and sourced by RadioShack in Asia and elsewhere through the Global Sourcing Business.

CURRENT SITUATION

On April 1st, 2015, the Bankruptcy Court approved a sale of certain assets to General Wireless Inc. and Sprint Solutions. The Intellectual Property and Global Sourcing Business were excluded from the sale. On April 10th, 2015, the Company filed its Motion to approve the sale of the Intellectual Property and Global Sourcing Business.

The Company is currently soliciting offers to acquire the Assets, including: (i) U.S and International registered trademarks, (ii) hundreds of domain names and e-commerce platform including www.radioshack.com, (iii) customer databases, (iv) patent portfolio, and (v) the Global Sourcing Business.



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AVAILABLE ASSETS

Customer File

- Over 8.5MM Opt-In E-Mail Addresses
- Over 65MM Customer Name and Physical Address Files

Trademarks

- RadioShack® Registered Trademark
- Private Label Brands
 - Auvio®
 - Enercell®
 - Gigaware®
 - Realistic®

Domain Names & E-Commerce Platform

- www.RadioShack.com URL
- E-Commerce Platform – Generated \$33.3MM in sales for the 2014 Fiscal Year
- 295 Registered Domain Names

Patent Portfolio

- 73 Active and Pending Patent Applications

Franchise & Dealer Relationships

- 900 Domestic Dealers
- 42 Foreign Dealers

Global Sourcing Business

- Proprietary Product Design and Development Capabilities
- Asia based sourcing infrastructure

DILIGENCE & SALE PROCESS

Access to an online Data Room with detailed diligence information regarding the offerings will be provided upon execution of a non-disclosure agreement.

The Assets will be sold through a Bankruptcy Court approved sale process and transferred subject to a Bankruptcy Court order.

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For further information about the sale process and access to diligence materials please contact the following Hilco Streambank representatives:

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About Hilco Streambank

Hilco Streambank is a market leading advisory firm specializing in [intellectual property disposition and valuation](#). Over the last three years Hilco Streambank has become a leader in the IP valuation and disposition market. Having completed numerous transactions including sales in publicly reported Chapter 11 bankruptcy cases as well as private transactions, Hilco Streambank has established itself in the [internet and telecom](#) community as a responsible and effective intermediary in the space.