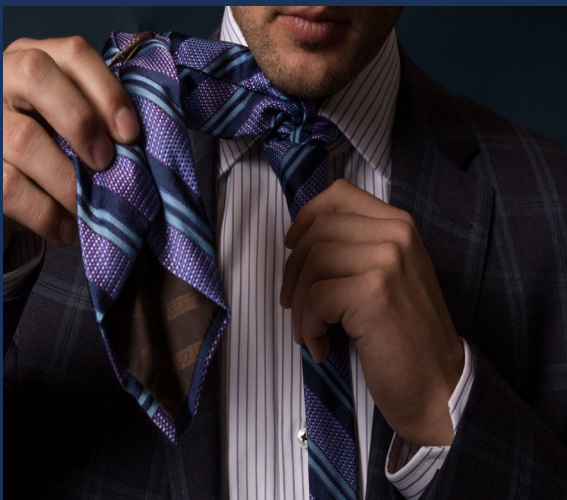


ROBERT TALBOTT

ACQUISITION OPPORTUNITY

Hilco Streambank is seeking offers to acquire the intellectual property assets associated with the Robert Talbott brand, including trademarks and the RobertTalbott.com domain name (the “Property”).

A sale of the Property will be conducted pursuant to Article 9 of the Uniform Commercial Code on April 13, 2021 at 12:00 p.m. Eastern Time, by Hilco Streambank as agent for Crossroads Financing, LLC, a secured lender (the “Lender”). Offers are due April 8, 2021 at 12:00 p.m. Eastern Time.



An American Luxury Brand With a Rich Heritage

The Robert Talbott brand was conceived in 1950 when, like many east coast cosmopolites before them, Robert and Audrey Talbott arrived in Carmel, California, seeking the casual elegance of the west coast lifestyle. They brought with them a deep-rooted sense of tradition and value, an appreciation of technique and, perhaps most importantly, an innate understanding of and dedication to quality. They cultivated their craft – meticulously guarding the integrity of the materials and design – elevating the Robert Talbott brand to its position as one of the most distinguished manufacturers of fine clothing and accessories. The story of Robert Talbott is quite literally that of the American Dream, realized.

Expansion of the Classic California Luxury Brand

Over more than a half a century, the Robert Talbott brand grew from its roots as a designer of fine quality neckwear to a beloved brand known for its array of bespoke products for discerning customers. During the mid-1950s, the Talbotts commissioned the finest silk mills in Europe and Asia to produce their original designs. With the introduction of its wholesale offering in the 1960s to America’s finest specialty and department stores, the brand was met with national acclaim and garnered a broader customer following.

Having established a reputation for exceptional world-class neckwear, Robert Talbott dress shirts were then added to great acclaim. This was followed shortly thereafter by men’s sportswear, sweaters and outerwear and the complete Audrey Talbott women’s line of shirts, shearling and leather outerwear and accessories. The brand complemented its offerings with a unique made-to-measure tailored clothing program, representing an entirely natural extension of its established – and thoroughly distinguished – tradition of fine, custom-made shirts and neckwear. A buyer of the brand has the opportunity to expand the brand’s offerings and to license it across various categories.

\$9.3M
in sales in 2018

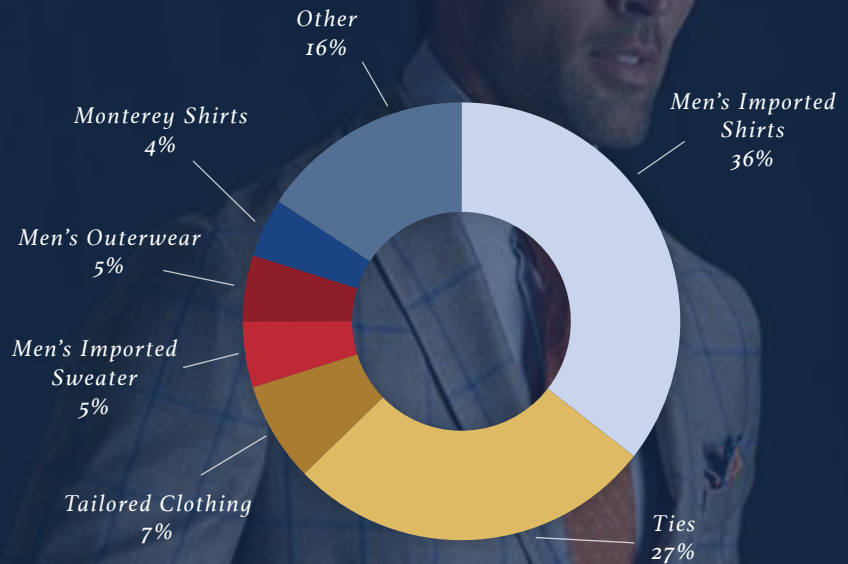
49% Retail

51% Wholesale

Omnichannel Distribution Network

The brand has been distributed through a multichannel distribution network, including wholesale, ecommerce and Robert Talbott branded retail stores. The wholesale distribution network includes Nordstrom and fine specialty stores. A buyer of the brand has the opportunity to expand the brand's breadth and penetration through licensing.

Category Overview*



*Based on cost value of inventory as of February, 2019

PROPERTY AVAILABLE FOR SALE

Trademarks

- ▶▶ Robert Talbott (registered in the U.S. and more than 13 countries)
- ▶▶ Audrey Talbott

Domain Name

- ▶▶ RobertTalbott.com

Inventory

- ▶▶ Select inventory is available

SALE PROCESS

A sale of the Property will be conducted pursuant to Article 9 of the Uniform Commercial Code by Hilco Streambank, as agent for the Lender. A public auction will be conducted via a video conference platform. Contact Hilco Streambank regarding the sale process, the Property and for access to a virtual data room.

BIDS DUE

April 8, 2021 at 12:00 p.m.
Eastern Time

PUBLIC AUCTION

April 13, 2021 at 12:00 p.m.
Eastern Time

Liens, Claims and Encumbrances; As Is, Where Is

The Property will be sold free and clear of Lender's lien and any subordinate security interests in the Property. The Property is being sold without recourse to the Lender and its attorneys, agents or representatives. The Lender does not claim title to the Property being sold hereunder and disclaims any warranty of title, possession and the like in the sale.

David Peress

617.642.1909
dperess@hilcoglobal.com

Richelle Kalnit

212.993.7214
rkalnit@hilcoglobal.com

Ryan Brenner

212.993.7213
rbrenner@hilcoglobal.com