



tsu

TSU SOCIAL NETWORK

SEEKING A STRATEGIC BUYER OR PARTNERSHIP

Hilco Streambank acquired the assets of Tsu, a social network, out of the Chapter 7 case of Evacuation Complete, LLC. The acquired assets include the TSU.co domain name, the Tsu trademark, proprietary code, software and its database of registrants. Hilco Streambank is seeking a strategic partner or a buyer for the assets.

The Tsu proprietary revenue sharing algorithm and additional software are being stored in databases under Hilco Streambank's control. The assets of the platform present a unique opportunity to build on top of a high-performance backend that could save several years of development work.

BACKGROUND

Tsu was launched in October 2014 as a fully functional, globally scalable social networking platform available via the web and its iOS/Android application. The original founders built the platform with a vision to reward its users for the content they create. Unlike other social networking sites, Tsu differentiated itself by awarding content creators with a percentage of ad revenues based on their following and content engagement using a proprietary algorithm. In the months after initial launch, Tsu became one of the fastest growing social networks, achieving 3.5 million registered users in its first 6 months of public existence and registering 4.5 million users by its first anniversary.

Shared Economics TSU AD REVENUE SHARING MODEL



TSU SOCIAL NETWORK STATISTICS DURING PLATFORM OPERATION 2014 - 2016

REGISTERED USERS

+5.2m

ACTIVE CITIES

1,085

GROSS PAGE VIEWS

+533m

ANDROID DOWNLOADS

+1.37m

GOOGLE PLAY STORE
AVERAGE RATING

1,085

GOOGLE PLAY STORE
AVERAGE RATING

+533m

iOS DOWNLOADS

+5.2m

APPLE STORE
AVERAGE RATING

1,085

APPLE STORE
TOTAL REVIEWS

1,085

ASSETS

DOMAIN NAMES

tsu.co
evacuationscomplate.com

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Tsu Media Kit Materials 2014 - Registration No. TX 7-996-870
Tsu Media Kit Materials 2015 - Registration No. TX 7-997-241

TRADEMARKS

“tsu”
U.S. Trademark Registration No. 4,943,015
U.S. Trademark Registration No. 4,953,163

USER CONTACT INFORMATION

Information from persons and entities that created accounts for the tsu social network.
(Subject to Tsu’s privacy policy)

SOFTWARE

Certain computer software, web applications, mobile applications, and code associated with Tsu.

CODE REPOSITORY

Certain accounts with entities Amazon Web Services, Heroku and Github where the software resides.

INTERESTED PARTIES

Parties interested in exploring the assets should contact the following Hilco Streambank representatives or visit hilcostreambank.com/tsu for more information.

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